



July 2009

## Royal Appointment

**On 13th July 2009, Smartstak attended an evening reception at Buckingham Palace hosted by Her Majesty the Queen and the Duke of Edinburgh.**

The event was held in recognition of the 2009 Queen's Awards for Enterprise winners.

Smartstak, winners for Innovation, followed in the footsteps of parent company Gripple who had previously won Queen's Awards on two separate occasions.

The event was attended by members of the Royal Family and Government Ministers.

Smartstak was identified by Her Majesty as of specific interest, and discussed the system in some detail with both Dr John Makin (Ideas and Innovations) and David Arthur (Operations Manager).

As the Pooling and Logistics division on Loadhog Ltd, Her Majesty was impressed with both the rapid development and growth of the company, as well as the Innovative Smartstak system design, which has given users significant cost savings, increased load security, and reduced their Carbon Footprint.

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