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Magners moves forward with Smartstak

C&C Bulmers have started receiving tall pack glass packed using the Smartstak system.

Used extensively for the premium pint cider, switching to the Smartstak system allows the removal of cardboard capping trays currently used which assist with the pack Stability.

C&C plan to further develop the use of the system to other products within their range as well as benefit from being able to receive taller glass packs. Increasing the number of tiers reduces the number of vehicles needed to deliver the glass requirement. A reduction in Carbon footprint currently sits at the top of many companies agenda as they look at ways of enhancing their green credentials.

NEWS

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